

## **Buzzhive Marketing Offers Affordable Marketing Services for Small Businesses**

**Located in Sacramento, CA <https://Buzzhive.Marketing> specializes in mobile app and website design, SEO, social media support and reputation management services**

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(Sacramento, CA) Statistics show that approximately 50 percent of small businesses spend less than \$300 per month on digital marketing efforts. Additionally, 55 percent of business owners allocate less than 20 percent of their total marketing budget to online efforts. While most business owners believe that online marketing efforts are “effective” or “very effective,” they still aren’t reflecting this in their marketing budgets.

A large number of business owners state the reason they haven’t invested more in these efforts is that they don’t believe they can afford the higher quality services they need. This is where Buzzhive Marketing comes in. In an effort to make digital marketing services more affordable, this company offers affordable, comprehensive options.

“Our marketing company sacramento is dedicated to helping small businesses achieve their digital marketing goals, without breaking their budget,” stated company representative Serge Lysak. “One of the top concerns small business owners have is finding new customers. This is where our services come in. We can help any small business, in any industry develop a custom marketing plan that gets results.”

According to statistics, 37 percent of small businesses plan on increasing their internet marketing spend in the next year. However, with a large percentage of businesses still not seeing the value offered by search engine optimization sacramento, companies such as Buzzhive Marketing have taken action to change this.

“By spreading awareness of our services, we can help more small businesses

find success that may have alluded them in the past,” continued Lysak. “To get started, we offer each client a free website audit and free visibility audit. These are services other companies charge hundreds of dollars for. However, we want our clients to see the value we offer right from the beginning of our relationship.”

The statistics related to small business digital marketing are shocking. Approximately, 32 percent of small businesses only invest in social media, while only 25 percent invest in online marketing and just 17 percent invest in SEO. These numbers represent an opportunity for Buzzhive Marketing, a sacramento marketing agency, to help businesses in their local area grow their reach, visibility, and effectiveness.

## ABOUT BUZZHIVE MARKETING

Buzzhive Marketing is a brand marketing agency located in Sacramento, CA. The company specializes in mobile app and website design, as well as social media support, reputation management and search engine optimization. Clients for this company range from start-ups and small businesses to more established organizations, as well as international brands in the Northern California area.

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